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PRESS RELEASE

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Euclid Systems Corporation Introduces The Latest Orthokeratology Lens Innovation

Herndon, VA---A world leader in Myopia Management and advanced Orthokeratology products, Euclid Systems Corporation is proud to introduce their latest innovation of Emerald™ 163 Ortho-K specialty contact lens featuring a hyper Dk lens material with outstanding oxygen transmissibility for optimal ocular health.

Euclid is the maker of the popular Emerald™ brand Ortho-K lens that offers a simple empirically fit lens design which is made to order for each patient's eyes, without any investment or maintenance required of a diagnostic set or trial lenses. Multiple clinical studies worldwide by prestigious independent researchers have proven the effectiveness of Orthokeratology, and specifically the Emerald lens on slowing the progression of myopia and effective management of myopia. More eye care practitioners are prescribing Emerald since it has a clinically proven first fit success rate of approximately 85%* and higher, saving costly chair time for doctors, minimizing additional patient visits and providing patients a 'Wow' experience that increases loyalty and referrals to their doctor.

With the Emerald163 Ortho-K lens, all the great benefits of Emerald are received plus the features from the hyper-oxygen gas permeable lens material, tisiifocon A, with a Dk** of 163, that offers the highest level of oxygen permeability providing comfort, wettability and long term eye health.

With the staggering myopia numbers reaching epidemic proportions throughout the world, orthokeratology continues to grow as a modality of choice as a healthy solution to this widespread dilemma. For more information on the Emerald procedure and its benefits to your practice, visit www.euclidsys.com or call 1-800-477-9396.

Euclid Systems Corporation with US headquarters and manufacturing in Herndon, Virginia, and offices in Shanghai and Beijing China, is a leading designer and manufacturer of Orthokeratology lens products. The EMERALD™ Orthokeratology lens by Euclid has received FDA approval in the U.S. as well as regulatory approvals from numerous countries around the globe.

*Data on file

**ISO/Fatt